



**Regional Transportation Commission of Southern Nevada**  
**CALL FOR PLANNING STUDY PARTNERS:**  
**Southern Nevada Strong Livable Centers Study**  
(This is not a request for proposals from consultant firms.)

**RELEASE DATE:** Monday, February 11, 2019

**LETTER OF INTENT:** Tuesday, February 26, 2019 by 5:00 p.m.

**STUDY PROPOSAL:** Thursday, March 28, 2019 by 5:00 p.m.

**AWARD ANNOUNCED:** Thursday, April 11, 2019

**Background**

The Regional Transportation Commission of Southern Nevada (RTC) is seeking proposals from local governments to conduct a Livable Centers Study. A Livable Centers Study is an area plan to develop quality, walkable, mixed-use places, increase multi-modal travel choices, improve environmental quality, and promote economic development, housing choices, and better health outcomes. The Livable Centers program incentivizes local jurisdictions to re-envision communities as vibrant, walkable communities that offer increased mobility options, encourage healthy lifestyles and provide improved access to jobs and services. The program promotes the integration of local land use and transportation decisions. Livable Centers studies are developed through stakeholder engagement over an approximately one year planning period.

Livable Centers support the goals and strategies of the Regional Transportation Plan (RTP). Recommendations will address enhancements to multi-modal transportation, improved access to essential services, and engaging in a transparent planning process. Study recommendations will be eligible for inclusion in the RTP and potential future implementation funding.

The Livable Centers program is a strategy to achieve the goals of the Southern Nevada Strong Regional Plan (SNS). The SNS vision includes *improving economic competitiveness, investing in complete communities, increasing transportation choice, and building capacity for implementation*. SNS provides guidance for the creation of livable centers including the following objectives:

- *Develop and expand community-based economic development and reinvestment to support vibrant transit-supported mixed-use districts throughout the region;*
- *Develop housing and employment in mixed-use transit-oriented neighborhoods near job centers, schools and other services; and*
- *Integrate future land use planning with existing and future transportation improvements.*

For more information on the Livable Centers program, please visit [rtcsonv.com/livablecenters](http://rtcsonv.com/livablecenters).





### Eligibility

1. This call for planning studies is limited to local governments in Clark County, Nevada. The local jurisdiction and the RTC will co-manage the development of the study and roles will be clarified in an interlocal agreement. Project partners must designate a jurisdiction representative to serve as jurisdiction project manager.
2. The proposed study area must be located within Clark County, Nevada and preferably be along an existing or proposed transit line.
3. If the applicant is not the primary owner of the streets and sidewalks in the study area, the applicant must provide a letter of support from the landowner (i.e. the city or county that owns and operates the streets and sidewalks).

### Funding Availability

The RTC will identify one (1) Livable Centers Study during fiscal year 2019 (July 1, 2018 – June 30, 2019) with up to \$250,000 in funding. The RTC reserves the right to negotiate a final budget amount for each study based on the study scope and available funding levels.

### Letter of Intent

Jurisdictions must submit a one (1) - page Letter of Intent that describes the proposed study and study area to [FazekasD@rtcsonv.com](mailto:FazekasD@rtcsonv.com), after which the RTC will schedule a meeting to discuss the details of the proposal. Each jurisdiction may submit multiple Letters of Intent. The deadline to submit Letters of Intent is **February 26, 2019 by 5:00pm.**

### Application Deadline & Submittal

All submittals must be received by RTC no later than **5:00pm, Thursday, March 28, 2019.** Any submissions received after this deadline will not receive further consideration. Please provide one complete application for each candidate planning study. Applicants must submit applications electronically to <https://rtcsonv.sharefile.com/r-r9538df246ba470db>.

### Project Evaluation and Selection

Proposals will be evaluated by a project selection committee comprised staff from the RTC, Southern Nevada Strong (SNS), the Southern Nevada Health District (SNHD), and the City of North Las Vegas. Jurisdictions may submit more than one project proposal. The RTC reserves the right to make all final decisions and to withdraw this call for planning studies.





## Part I: Application Form

Please complete this form and include with application. Typed responses are required.

<b>General Project Information:</b>	
<b>Sponsoring agency:</b>	
<b>Project manager:</b>	
<b>Mailing address:</b>	
<b>Phone number:</b>	
<b>Email address:</b>	
<b>Title of proposed project:</b>	
<b>Study area location and boundaries (include a map):</b>	
<b>Size of study area (sq. miles):</b>	
<p><b>Study Scale:</b> Please select area of interest that best describes the Livable Centers project study area:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Downtown/Urban Core: High-density area with mixed land uses and a traditional street grid.</li> <li><input type="checkbox"/> Town Centers: Major activity center with commercial and office, some regional significance.</li> <li><input type="checkbox"/> Employment Centers: Areas of concentrated employment or other major trip generators.</li> <li><input type="checkbox"/> Corridor/Main Street: Roadways classified as major collectors or higher with potential for multi-modal accessibility and connectivity to major centers or transit facilities.</li> <li><input type="checkbox"/> Neighborhood Center: Residential area with commercial and/or office uses as well as community services.</li> </ul>	
Agencies with responsibilities for roadways / properties in the study area:	
Related local plans:	
Requested project funding:	\$





## Part II: Application Narrative

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The application narrative should be submitted in typed format using the general outline provided below. The application narrative, excluding Part I (Application Form) and Part III (Attachments), can be up to 10 pages and formatted on letter-sized paper. Project selection will be determined by a committee based on the following criteria and scoring:

### A. Project Description/Scope and Study Area (20% of total score)

#### 1. Project Description/Scope (10%)

The potential impact of the study will be measured by the project description, which should describe:

- Goals and vision of the project and how these goals relate to local/regional planning efforts;
- Need and purpose of the project and desired outcomes; and
- Area of interest, project scale, and regional significance.

#### 2. Study Area (10%)

- Provide a detailed description and/or map(s) of the study area (*see Part III Attachments*) that includes the following:
  1. Location with well-defined boundaries
  2. Attributes and impediments
  3. Current demographics and socioeconomic data
  4. Existing and/or future bicycle/pedestrian infrastructure
  5. Existing and/or future transit service
  6. List all undeveloped/vacant land
  7. Existing housing and any planned future housing
  8. Existing zoning map and a proposed land use plan map
- Identify how the study area will be a draw for existing surrounding communities.
- Provide current and projected population (total within study area and density).
- Provide current and projected employment (total within study area and density).
- List key properties in the study area that may be opportunities for development or redevelopment, including property ownership and zoning classification.





## B. Fulfilling Program Goals (60% of total score)

For each Livable Centers program goal below, please describe how the proposed study will fulfill the indicated goals and objectives.

### 1. Create multi-modal travel choices. (20%)

Enhanced multimodal connectivity can increase access to jobs, housing, healthcare, shopping, schools, and other community amenities.

- Project will enhance multimodal connectivity with existing neighborhoods and developments.
- Project will provide an accessible pedestrian/bicyclist environment.
- Project will strengthen accessibility to transit.
- Project will improve pedestrian/bicyclist safety.

### 2. Enhance quality of life. (10%+)

Quality of life ensures people can live safely and equitably and have access to what they need and want.

- Project has the potential to positively transform the project area.
- Project outlines a community engagement plan.
- Project will facilitate or incentivize an improvement in the range of housing options in the project area. **(Projects meeting this criterion will receive 5 extra points.)**

### 3. Improve environmental quality. (10%)

Compact, mixed-use activity centers can reduce car trips and provide shared recreational areas.

- Project has the potential for air quality improvements from mode shift.
- Project seeks to integrate green space and preserve natural resources.

### 4. Promote a strong and vibrant economy. (10%)

A diversity of uses and a variety of ways to get around makes for a stronger, more resilient local economy.

- Project efficiently uses existing infrastructure.
- Project has potential to serve as a catalyst for investment and development.
- Project connects existing land uses and identifies new land uses opportunities to help local economies thrive.





## 5. Improve public health. (10%)

Linking land use and transportation decisions can have a positive impact on health and wellness in our communities.

- Project can make an impact on the community's health outcomes including physical activity, access to healthy food, and access to recreational opportunities.
- Project can overcome barriers within the study area that may prevent opportunities for active transportation and active play.
- Describe how the study will address access to healthy food.

## C. Ability to Implement (20% of total score)

The ability to implement the project will be measured by the level of commitment demonstrated, including: the sponsor's ability to successfully complete the project in the allocated time, community and stakeholder involvement, prior implementation record, the potential for identification of and advancement of implementation projects, and the ability of the project partner to track the implementation of study recommendations by type and funding amount after the completion of the study. The support of the lead agency/project partner and other potential project partners will also be considered.

### 1. Community Stakeholder Engagement (10%)

The SNS planning process set the standard for conducting community and stakeholder engagement in Southern Nevada - maximizing community input while recognizing and respecting age, income, gender, and cultural differences. Using the [Southern Nevada Strong's Community Engagement Toolkit](#) as a guide, please:

- Outline the proposed community engagement process, including the type and estimated number of events, types of engagement methods, and desired outcomes from outreach efforts.
- List all potential stakeholders that will be providing feedback on the study and potential methods/forums.





**2. Project Management, Partnerships and Current Initiatives (10%)**

Please describe level of support and roles related to project management, support of potential project partners, and identify local/community plans that support the study area.

- List the members of your agency (and their departments) involved and each person’s role in the project. Please also describe how your project manager(s) will engage staff across multiple departments within the agency.
- Describe support from key project partner officials (such as city council members, agency leaders, etc.). Please list names, titles, and entity.
- Provide letters of support from community or neighborhood groups, partner agencies, local businesses, or other stakeholders. Describe roles and contributions if applicable. *Please include in Part III Attachments.*
- List local plans or other studies that have identified livable center and/or special district program goals as a community or neighborhood priority (i.e. local visioning exercise, comprehensive plan, or other study).

**Part III: Attachments**

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**A. Study Area Maps**

Provide study area maps that depict the following:

- Study area location, points of interest, and clearly defined boundaries;
- Existing zoning and proposed land use plan;
- Existing and proposed multimodal transportation network; and
- Any additional maps pertinent to the study area.

**B. Draft Budget**

Provide a line-item budget for the total planning effort, with enough detail to indicate the various key components within the study area.

MAJOR TASK	Estimated Cost	Deliverable Date





**C. Letters of Support – Partnering Agency**

Please attach letters of support from leaders in the partnering agency, such as elected officials, city manager, and or department directors. *If the partnering agency is not the primary owner of the streets and sidewalks in the study area, include a letter of support from the owning agency (i.e. the city or state) that owns and operates the streets and sidewalks).*

**D. Letters of Support – General**

Please attach letters of support from elected officials, property owners, business owners, community leaders, and others who may play a role in the implementation of study recommendations.

**Contact**

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