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## RTC relaunches 'Seeing Orange' campaign to help commuters plan their travel

*Tools and resources provide traffic navigation help for motorists and transit riders*



**LAS VEGAS** – As the region’s traffic manager, the Regional Transportation Commission of Southern Nevada (RTC) is monitoring and responding to the large number of special events, roadway construction projects, and private development growth throughout our valley. To inform travelers, the RTC announces the relaunch of its [Seeing Orange](#) campaign with an enhanced website that includes information and tools for both transit riders and motorists to help them better plan their commutes.

“We take our role as our community’s traffic manager seriously,” said RTC Chief Executive Officer, M.J. Maynard. “While the RTC does not ultimately control the timing of special events and roadway construction projects, we coordinate with the region’s municipalities and event organizers to update traffic timing plans, provide transit detours, and notify riders and motorists of impacts. We are excited to share the new and improved Seeing Orange website to help commuters better plan their travel.”

The new site offers direct links to real-time traffic alerts, transit rider alerts, detours, and special event information, along with updates on upcoming construction and longer-term project information.

In addition to SeeingOrangeNV.com, the RTC provides the following navigation and route planning tools:

- **For motorists:**
  - **Subscribe to Traffic Alerts** at [RTCSNV.com](http://RTCSNV.com) for **real-time email or text alerts** on road conditions and traffic incidents.
  - **Get real-time alerts from 168 dynamic message signs** throughout the valley.
  - **Subscribe to the RTC blog** at [RTCSNV.com](http://RTCSNV.com) to have weekly traffic updates sent directly to your email.
  - **Visit [SeeingOrangeNV.com](http://SeeingOrangeNV.com)** to get details on current roadway construction projects and weekly traffic updates.
  - **Near real-time incident notification** on navigation applications like **Waze and Google maps**.
  
- **For transit riders:**
  - **Download the [rideRTC mobile app](#)** for real-time bus arrival information.
  - **Subscribe at [RTCSNV.com](http://RTCSNV.com)** to get **real-time email and text notifications** on rider alerts, detours or closures.
  - **Visit the Alerts and Detours page at [RTCSNV.com](http://RTCSNV.com)** for the most current alerts, detours and closures.
  - **Subscribe to the RTC blog at [RTCSNV.com](http://RTCSNV.com)** to have weekly transit detours and alerts sent directly to your email.
  - **Visit [SeeingOrangeNV.com](http://SeeingOrangeNV.com)** to get details on current roadway construction projects and weekly transit updates.

### **About the RTC**

The RTC is the transit authority, designated metropolitan planning organization, regional traffic management agency and administrator of the Southern Nevada Strong comprehensive regional plan for the Las Vegas valley. The RTC's vision is to advance regionally transformative mobility solutions through equitable, innovative and sustainable infrastructure development. The RTC's mission is to elevate quality of life for residents and visitors through sustainable planning, collaborative problem-solving, and safe and equitable transportation service. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit [rtcsnv.com](http://rtcsnv.com) and stay informed by [subscribing to our blog](#).

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