

FOR IMMEDIATE RELEASE: October 2, 2020

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Mobile Mobility! RTC Bike Share transitions to completely mobile pass system Beginning October 2, bike share passes will be available for sale online, via app, or by phone

<u>Click to Tweet</u>: Skip the line! #RTCSNV transitions all #RTCBikeShare pass purchase options to mobile.

Download @BCycle app for real-time availability & unlock bike directly from phone. #dtlv



LAS VEGAS – The Regional Transportation Commission of Southern Nevada (RTC) is transitioning the RTC Bike Share program to a completely online and mobile pass purchase system.

Starting today, RTC Bike Share passes can be purchased <u>online</u> or by downloading the BCycle app in the App Store or Google Play.

"In an effort to create less touch-points, especially during this time, we want to enhance the bike share system for our riders by providing additional digital features to give them real-time information and increase safety," said RTC Deputy CEO David Swallow. "While we continue to fight this pandemic, people can still enjoy the fun of getting outside on a bicycle in a safe and socially distanced way, especially as the weather cools down."

By downloading the BCycle app, riders can purchase passes directly from their phone, view real-time bike availability at each station, including e-bikes, and unlock bikes directly from the dock. The credit card features will no longer be available at kiosks. Users without a smartphone can still check out a bike by calling Customer Service at 1-844-641-7823 to purchase their pass by phone.

Locals can take advantage of a great deal through a partnership with Downtown Vegas Alliance to try RTC Bike Share for 50 percent off 24-hour passes for the first 100 new customers until December 15. For details on the Downtown Vegas Alliance Playcation campaign and promos, visit: <u>playcation.vegas/special-offers</u>

For more information on RTC Bike Share, visit bikeshare.rtcsnv.com.



About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit <a href="recent/rece

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