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Bright Lights, Bike City: RTC Bike Share launches in downtown Las Vegas

Residents and tourists can travel downtown Las Vegas in a new, fun and inexpensive way

[Click to Tweet:](#) *[.@RTCSNV](#) launches #RTCBikeShare in downtown Las Vegas w/ 21 stations & 180 bikes #dtlv bikeshare.rtcsonv.com*

LAS VEGAS – Las Vegas is the latest city to bring bike share to its community, further enhancing transportation options for residents and the world-class experience for millions of visitors. Over the weekend, the Regional Transportation Commission of Southern Nevada (RTC) and its partners Bicycle Transit Systems (Bike Transit) and BCycle launched RTC Bike Share, the valley’s first public bike share system in downtown Las Vegas.

RTC Bike Share provides a convenient and easy-to-use transportation alternative to short trips in the downtown area where users can check out a bike from one station and return it to another station near their final destination. With [21 stations](#) at popular locations downtown and 180 bikes available 24 hours a day, bike share will provide a new alternative for residents, commuters and tourists to travel.

Priced at \$4 for a 30-minute ride, \$8 for a 24-hour pass and \$20 for a 30-day membership, RTC Bike Share is an inexpensive way to make trips that are too long to walk, but too short to drive. As part of the 24-hour pass and 30-day membership, users can check out a bike for 30 minutes at a time, for as many trips as their pass duration allows, without being charged an extra fee.

“The RTC Bike Share program demonstrates our progressive approach to multimodal transportation,” said Tina Quigley, RTC general manager. “The RTC is committed to promoting cycling as a more sustainable transportation option, and bike share is a fun and convenient way to get people outdoors and see the city.”

The program complements downtown Las Vegas’ dedicated green bike lanes and is the latest addition to the RTC’s current cycling initiatives, including the state-of-the-art bike center at the Bonneville Transit Center and hundreds of miles of bike routes throughout the valley.

Bicycle Transit Systems will operate RTC Bike Share station maintenance and customer service.

“Our team launched and operated large bike share programs since bike share first began in the U.S., so we’ve seen a lot and learned a few things,” said Alison Cohen, Bike Transit CEO. “Downtown Las Vegas has a unique combination of high transit ridership, a mix of tourists and residents and, of course, great biking weather that makes it ideal for the kinds of short, spontaneous trips that bike share provides. We couldn’t be more excited to partner with RTC and BCycle to help make bike share a success in downtown Las Vegas.”

The Las Vegas system brings the total number of communities with a BCycle system in the United States and South America to 42. BCycle currently has more than 1,250 stations and 10,200 bikes on the ground in North and South America.

Las Vegas joins Philadelphia and Los Angeles in using BCycle's 2.0 bikes and stations. The 2.0 next-generation station features an intuitive kiosk and an updated aesthetic design while the 2.0 bicycle is lighter than the first-generation bike. All BCycle bikes are designed by Waterloo, Wisc.-based Trek.

“The 2.0 system's proven technology and high-quality aesthetic will complement the high ridership expected of both resident and tourist users in Las Vegas,” said BCycle President Bob Burns. “It has been a pleasure working with RTC and Bike Transit to bring bike share to Southern Nevada. We're pleased to welcome Las Vegas into the rapidly growing BCycle family of bike share systems.”

For more information on RTC Bike Share, visit bikeshare.rtcnv.com and download the BCycle app in the App Store and Google Play.

About the RTC

The RTC is the transit authority, transportation planning organization and regional traffic management agency for Southern Nevada. The RTC's mission is to provide a safe, accessible and efficient regional transportation network that enhances the quality of life for Southern Nevada's residents and visitors. The RTC encourages the use of various transportation modes that help reduce the valley's traffic congestion and improve air quality. For more information about the RTC and its major initiatives such as Southern Nevada Strong, Fuel Revenue Indexing and the Transportation Investment Business Plan, visit rtcnv.com.

About Bicycle Transit Systems

Bicycle Transit Systems puts butts on bikes! With the most experienced operations team in the bike share industry, Bike Transit prides itself on bringing a community-oriented, data-driven, customer-first approach to launching and operating safe, fun, successful bike share programs. Headquartered in Philadelphia, Penn., Bike Transit operates bike share programs in Philadelphia, Los Angeles, Oklahoma City and Las Vegas. Learn more at www.bicycletransit.com.

About BCycle, LLC

Headquartered in Waterloo, Wisc., BCycle develops and delivers best-in-class bike share systems worldwide, and is committed to providing an environmentally sustainable transportation alternative for cities. BCycle has successfully launched more bike sharing systems in the United States than any other company, and has done so on time and under budget with bike share systems that are secure, reliable and scalable. For more information, visit www.bcycle.com.



RTC Bike Share station at Bonneville Transit Center



RTC Bike Share at Premium Outlets

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