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RTC Successfully Launches its Club Ride Program at Nevada Cancer Institute

Nevada Cancer Institute employees now have a winning way to get to work. That's thanks to the Regional Transportation Commission of Southern Nevada's (RTC's) Club Ride Commuter Services program, which was launched at Nevada Cancer Institute on Tuesday, March 3 and Wednesday, March 4, 2009. Over the two days, the RTC's Club Ride team signed up dozens of Nevada Cancer Institute employees for the free rewards program aimed at encouraging employees to use alternative modes of transportation when traveling to and from work.

"Employees are excited about this program because they recognize that we should make an effort towards being more sustainable," said Nevada Cancer Institute Corporate Wellness Coordinator Hillarie Meade. "We promote health for our patients and employees...this fits in nicely with our corporate values."

Several employees were interested in Club Ride's ride matching, which provides potential carpool or vanpool partners who live and work in the same areas. Others were inspired to walk, bike or take transit to and from work.

"I'm thrilled about this partnership," said Nevada Cancer Institute Marketing and Public Relations Director Jennifer McDonnell. "I drive 25 miles one way to work and I look forward to using the Club Ride program to arrange carpooling. It makes sense not just for the environment, but for the pocketbook as well!"

About Club Ride Commuter Services

Club Ride Commuter Services is a free program from the RTC designed to help reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives and ultimately create a more sustainable community. To accomplish these goals, Club Ride works with employers and commuters in the Las Vegas Valley to establish custom commute options programs and offers incentives to get commuters to try new modes for getting to work. Through the Guaranteed Ride Home program, the EZ Rider transit pass program and Club Ride Rewards, Club Ride Commuter Services annually offers thousands of employers and commuters time- and money-saving solutions for a better commute in Southern Nevada.

About the Regional Transportation Commission of Southern Nevada

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada.

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