



**Industry:**  
Resort Hotel and Casino

**Location:**  
Las Vegas, NV

**Number of Employees:**  
3,400

## Program Summary

Establish a Green Team committee – check. Join the Club Ride program – check.

Luxor’s parent company, MGM MIRAGE, has a corporate-wide vision to be a global leader in sustainability and steward of the environment, and what better place to start than at home in Southern Nevada? That’s why one of the first steps in Luxor’s green program was to become a partner of Club Ride Commuter Services.

Currently a silver level partner, Luxor’s program cements the casino’s place as a local leader in sustainability. Nearly 180 employees participate in Club Ride, reporting more than 800 commute alternative trips per month. Bottom line? More than 3,000 fewer miles driven and nearly half a ton of smog-forming pollutants kept out of our air in just a year.

To encourage employee participation, Luxor uses a wide variety of Club Ride components. Annual events sign up new participants – participants who are happy to hear how much money they can save by riding the bus, carpooling or cycling to work.

“Luxor’s Green Team Mission is to provide leadership, guidance and service to reduce environmental impacts, support sustainable business practices and enhance the property’s value. Both the Luxor and Club Ride are interested in improving air quality and traffic congestion on the roads.”

Robin Henderson  
*Human Resources Manager*

Employees’ favorite perk offered only to Club Ride members at Luxor? Preferential parking spots reserved for nine lucky carpools! Every two months, the carpools at Luxor are entered into a drawing for some of the best spots in the house. Not only is preferential parking a great incentive to get more people sharing the ride, but Luxor’s carpool program benefits the casino too.

“We have limited employee parking spots, and because of Club Ride, more employees are sharing rides and freeing up parking spots,” said Luxor’s Transportation Coordinator Robin Henderson.

Luxor also offers its Club Ride member employees bike racks for cycling commuters, guaranteed rides home in case of emergencies, educational activities and ongoing registration support. Employees are encouraged to log their commutes so they can win Club Ride Rewards, using the onsite card terminals to simply swipe their Club Ride cards.

With all the ways Luxor helps its employees clear the roads and clean the air, the casino is keeping its commitment to be an environmental steward – and building pride among its workforce.

“I feel a sense of satisfaction knowing that I am contributing to the reduction of the traffic congestion and air pollution in Las Vegas,” said Henderson. “I also enjoy offering a benefit to our employees while helping out the community at large.”



COMMUTER SERVICES

228.RIDE (7433) • [rtcsnv.com](http://rtcsnv.com)